

# XENIA HOTELS IN GREECE

Vouliagmeni was the first beach in Greece developed by the Tourist Organization, which is directly responsible for its administration. It is regarded as one of the most beautiful developed beaches of Europe. It boasts the most modern equipment and a large number of sport facilities: 10 tennis courts, 1 basketball court, 2 volleyball courts, children's play areas, swings, canoes, pedal boats, sea skiing, etc. The beach is open all year around.

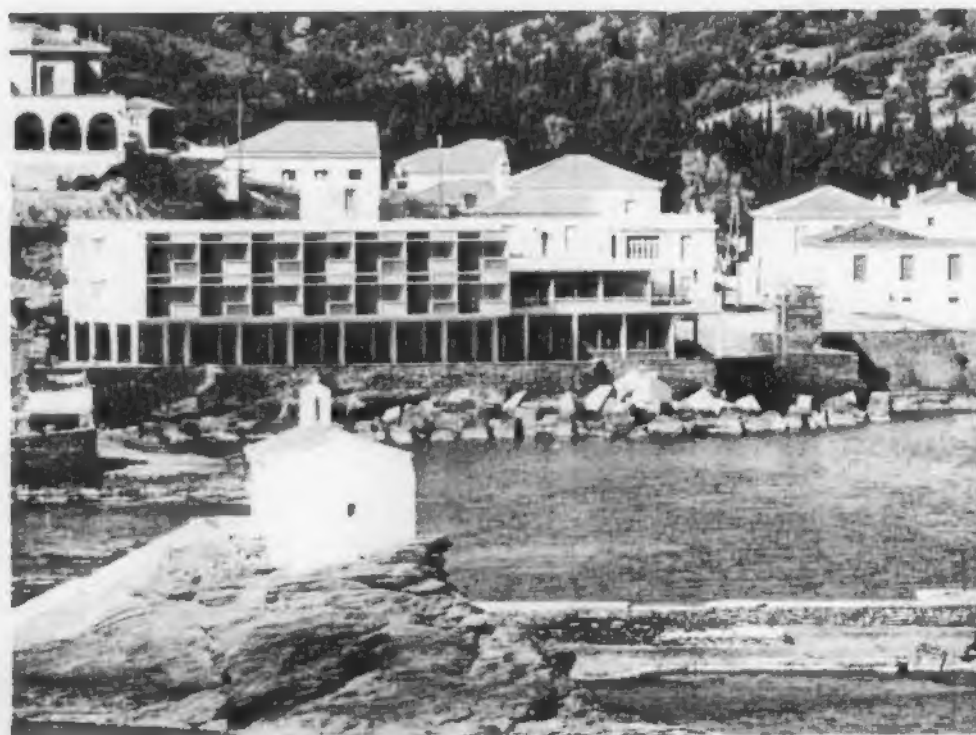
The Greek Tourist Organization has arranged for the development of other beaches in various sections of the country:

- at Salonika
- at Kavala
- at Loutraki, near the Corinth Canal
- Kalamata
- at Plati Gialos (Cephalonia)

- at Karterou (Iraklion, Crete)
- at Patras
- at Nafpaktos
- at Nafplion (Arganitia)
- at Volos
- at Mykonos
- at Santorini
- at Aedipsos

When the Greek National Tourist Organization was founded in 1951, one of its chief problems was the creation of hotels. Its main objective was the stimulation of interest in private capital. It required a gigantic effort to see to it that the capital invested actually became hotels and to raise the level of Greek hotels to an international level.

Up until the end of 1964, the Greek National Tourist Organization had arranged for



the following tourist installations throughout all the regions of Greece:

1) Hotels	51	Rooms	1980	Beds	3740
2) Motels	8	"	258	"	516
3) Pavilions	9	"	52	"	36
4) Highway Hostels	4	"	82	"	86
5) Inns	3	"	19	"	53
6) Pavilions without overnight accommodation					20
7) Restaurants					6

The Greek National Tourist Organization has also been responsible for the realization of a number of other tourist projects, widely diverse in nature. For example:

1) Sailing: Greece is a country without peer for those who love sailing. Today Greece offers 83 harbors and revictualling

centers, constructed under the auspices of the Greek National Tourist Organization along the shores of the Greek mainland and islands.

All of these small harbor stations are equipped to facilitate foreign yachtsmen who are now visiting Greece in ever increasing numbers.

2) Organized excursions: Prior to 1954, private companies had not yet organized excursions in Pullman coaches. The Greek National Tourist Organization had inaugurated them two years previously, and the results sufficed to interest private companies in them immediately. Today, the number of organized excursions has multiplied from 8 weekly tours (in 1962) to more than 48 tours, with 537 departures every week.

2) Island cruises: The same phenomenon has been accomplished for the cruise ships among the Greek islands. To the Greek National Tourist Organization must be given the credit for having inaugurated them. Today, numerous local navigation companies with their combined cruises account for a total of 15 weekly departures, offering about 1500 berths.

4) Sea connections: The Greek National Tourist Organization took the initiative of opening a ferry-boat line between Greece and Italy, ordering the ferry-boat «Egnatia» from France. The Italian company, Adriatica, followed this example and ordered the «Appia» to be built. These two vessels assured service between Brindisi and the ports of Greece. Other shipowners



have followed the example of these two companies, opening lines between Greece and the ports of Otranto and Ancona in Italy. In 1964 more than 30.000 vehicles and 150.000 passengers made the round trip between Brindisi and Greece.

5) Theatre: In the realm of theatre, the Greek National Tourist Organization organizes annually, in the course of June and July, the festival of ancient drama at Epidaurus and in August the festival of Dodona which draw thousands of spectators every weekend. It also is responsible for the annual Athens Festival, which lasts every year from July to September, ta-

king place in the Odeon of Herod Atticus at the Acropolis. The Athens Festival includes performances of ancient Greek drama, as well as concerts, operas and ballets in which artists of international fame take part.

The Greek National Tourist Organization also organizes a large number of festivals and theatrical and musical performances which take place in nearly all the centers of tourism, from June to September. The effort is prodigious and the results are remarkable. The «Sound and Light» spectacles at the Acropolis of Athens and at the Palace of the Grand Masters at Rhodes

last throughout the summer. In September the wine festival is held at Daphni, 9 km. outside Athens, filling out a program of celebrations which few foreign tourists have failed to praise.

6) The golf course at Glyphada: The golf course at Glyphada, 20 km. from Athens, was created by the Greek National Organization beside the sea and in the midst of a pine grove. It is regarded as one of the most attractive of all Europe. The mild climate of the Glyphada area permits lovers of golf to enjoy their game the whole year around.

	Class	Oblique very common	Number of beds	Tele- phone number	Season	Rates (exclusively)	
						Single	Double
I. KENIA HOTELS							
1	ANDRITSAIA	B	OP	30	10	1/4-21/10	99
2	ARONDI	B	OP	44	70	1/4-21/10	115
3	KATA	B	OP	40	1-12	all year round	99
4	CHANIA	A/B	OP	60	45-62	x	125
5	CHIOS	B	OP	30	5-67	x	99
6	DLFPA	A	OP	80	6	x	130
7	DORON	B	OP	41	21-26	x	99
8	FLORINA	B	OP	42	6-15	x	99
9	HODRA	B	OP	44	19	x	115
10	IONIAN	A/A	OP	100	10-27	x	104
11	IONIAN	B	OP	80	10-21	x	130
12	KASTORIA	C	OP	34	5-22	x	94
13	KASTORIA	B	OP	34	5-22	x	94
14	KASTORIA	B	OP	34	5-22	x	94
15	KASTORIA	B	OP	120	4-64	1/4-21/10	110
16	KASTORIA	B	OP	48	5-48	all year round	99
17	KOS	B	OP	84	1-11	x	99
18	LACONISSI	B	OP	142	048 512	x	104
19	MYKONOS	B	OP	81	6	1/4-21/10	110
20	MYKONOS	A/B	OP	72	27-14	1/4-21/10	110
21	MYKONOS	B	OP	98	9-96	all year round	108
22	OLYMPIA	B	OP	72	72	x	94
23	PAROS	A/B-C	OP	303	889-101	all year round	110
24	PAROS	B	OP	44	21	15-21/10 and 20/12-10/1	115
25	PAROS	B	OP	72	72	1/4-21/10	110
26	POROS	B	OP	80	50-22	1/4-21/10	110
27	POROS	B	OP	30	26	all year round	99
28	RETHYMNO	A/B	OP	30	91-11	x	125
29	SABOS	B	OP	40	1-00	x	99
30	SABOTIMBO	B	OP	12	—	x	99
31	SABOTIMBO	B	OP	10	10-31	all year round	99
32	SABOS	A/B	OP	30	—	1/4-20/9	94
33	SABOTIMBO	B	OP	29	8	1/2-20/9 (1/4-21/10) and 20/12-10/1	99
34	SABOS	B	OP	29	8	all year round	99
35	SPARTI	A	OP	88	5-04	all year round	100
36	SPITSAI	A/A	OP	97	5-11	1/4-15/10	105
37	SPITSAI	B	OP	41	6	1/4-21/10	110
38	SPITSAI	B	OP	10	6	1/4-21/10	110
39	SPITSAI	B	OP	10	6	1/4-21/10	110
40	VOLOS	B	OP	64	40-39	all year round	100
41	IPATI	A	OP	38	7	1/4-31/10	105
42	ZARINOS	B	OP	48	2-30	all year round	100

	Class	Oblique beds	Number of beds	Tele- phone number	Season	Rates (exclusively)		
						Single	Double	
H. HOTELS - HIGHWAY HOSTELS								
1	ACHELOS	A/B	OP	8	all year round	—	125	
2	AGIOGEORGIO	B	OP	72	51	x	—	125
3	ITEA	B	OP	36	62	x	—	125
4	KALAMATA	A/B	OP	44	31-60	x	—	125
5	KALAMATA	A	OP	44	44	27	1-4-21/10	167
6	LARISSA	A	OP	60	70-92	all year round	—	146
7	NESSOFORONIS	B	OP	12	8-83	x	—	144
8	SORINIS	B	OP	6	—	—	—	135
9	OMANIKOPOLIS	B	OP	64	—	1-4-21/10	—	148
10	PALAIORHINI	A/B	OP	144	—	1-6-21/10	—	125
11	PLATANO	B	OP	6	4	all year round	—	125
12	PYTHIO	B	OP	60	18	x	—	148
HOTELS								
1	OMHIA PILIOI	C	OP	30	—	1-4-21/10	61	80
2	FAISTOS	D	OP	14	—	all year round	34	50
3	OSIOS LOUKAS	B	OP	9	—	x	51	75
4	PALAIORHINI	A	OP	12	—	x	72	154
5	PERNIS	C	OP	20	83-84	1-4-21/10	48	74
IV. BUNGALOWS								
1	LADRESI	B	OP	200	88-112	all year round	—	164
2	TRASSOS	A/B	OP	100	—	1-6-21/10	900	143
V. HOTELS OF THE NATIONAL TOURIST ORGANIZATION UNDER OTHER NAMES								
1	ATHINA HOTEL	B	OP	15	17	all year round	62	90
2	ASTORIA TIS LIMNES	A	OP	60	5-85	1-6-21/10 and 20/12-18/1	100	167
3	STRATOS - LITO	A	OP	48	—	all year round	141	106
4	AMFIPLOI - AMFITRANI	A	OP	78	3-68	x	135	163
5	MEFLOU - BOURATZI	A	OP	22	4-78	x	—	114
6	OLIMPIA - SPAR PARNIS	A	OP	84	—	x	139	188
7	BOURATZI - BOURATZI	A/A	OP	33	130-111	20/5-4/10	—	297
8	STRATOS LIMNES	B	OP	47	—	all year round	50	84